CRÉATRICE
COMMUNICATION & BRANDING COMPANY

CONTENT SERCIVES

Creative, engaging, and memorable media is still highly important. Carefully paired with digital marketing and advertising, posters, merchandise, business cards, handouts, and more can add tangibility to your media campaigns and build trust with your audience. Incorporating interactive marketing into your brand marketing strategy can boost engagement and follow. These services run at $50 per hour with a minimum of one hour. Each service requires differing times.

SERVICE	WHATS INCLUDED $50/HR
Posters, Banners, Signage, Infographics & Brochures	Includes graphic design and copy creation in alignment with brand guidelines. This can be for your general target audience or for specific event/service. Unlimited drafts and edits to make sure that the content is achieving your business goals.
Business Cards & Letterhead	Designing, editing, and ordering of various professional print proiducts
Press Releases & Blog articles	Includes copy creation, editing, editing of photos and accompanying graphics, optimized posting and promotion.
Holiday & Client Gifts	Includes graphic design and copy creation in alignment with brand guidelines for general or specific audiences.
Catalogues & Calendars	Includes graphic design and copy creation in alignment with brand guidelines for general or specific audiences.
Postcards, mailers, & stationary	Designing, editing, and ordering of various professional print proiducts
Merchandise	The options are endless! Includes product research for goods for your general target audience or for specific event/service, design, editing, and shipping coordination.
Promotional Videos	Concept creation, videography design, filming, production, editing, and publishing. This can be Youtube videos, commercials, promotional videos, and event recordings.